Creative Director: Jonas Schwab
Designer: Yerin Kang

Meeting Recording: https://wustl.box.com/s/hxfd3882mrm4lsiuxveuy89jiuejqjk5

Topic: I pitched my idea for the 'Keep Portland Weird' site based on the linked Wikipedia page.

Concept: The concept is a website that captures the history of the movement, focusing less on the political aspects and more on the fun, quirky, and artsy nature of the movement.

Possible Treatments: I described that my original idea to have a site with a bunch of pop-ups might be difficult in just CSS and HTML and that it was my ambition to try and accomplish. Instead, we settled on a theme that is colorful and bright with unique fonts and a theme that matches the topic, with many images of the different aspects in the original plan. We also decided instead of pop-ups to pursue a more classical structure for the site with different tabs and sections following a similar breakdown as in my original plan, but instead pop-ups -> sections and sections -> pages within the site. This will help make the project more manageable. In terms of design, I have left it up to the direction of the designer, only asking for something along the lines of a cartoony pop-art theme.